

The QuickBooks™ Client Newsletter

Helping You Grow a Profitable Business with QuickBooks™ Software



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QuickBooks Reports You Need to Run in January 2018

2018 has begun. Does your accounting to-do list look like a clean slate, or are critical 2017 tasks still nagging?

Getting all of your accounting tasks done in December is always a challenge. Besides the vacation time you and your employees probably took for the holidays, there are those year-end, *Let's-wrap-it-up-by-December-31* projects.

How did you do last month? Were you ready to move forward when you got back to the office in January? Or did you run out of time and have to leave some accounting chores undone?

Besides paying bills and chasing payments, submitting taxes and counting inventory in December, there's another item that should have been on your to-do list: creating end-of-year reports. If you didn't get this done, it's not too late. It's important to have this information as you begin the New Year. QuickBooks can provide it.

A Report Dashboard

You may be using the **Reports** menu to access the pre-built frameworks that QuickBooks offers. Have you ever explored the **Report Center**, though? You can get there by clicking **Reports** in the navigation toolbar or **Reports | Report Center** on the drop-down menu at the top of the screen.

Standard | Memorized | Favorites | Recent | Contributed

Company & Financial
Customers & Receive...
Sales
Jobs, Time & Mileage
Vendors & Payables
Purchases
Inventory
Employees & Payroll
Banking
Accountant & Taxes
Budgets & Forecasts

Budgets & Forecasts

Budgets

Budget Overview

	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	TOTAL Jan-Dec
Ordinary Income/Expense					
Income					
Construction Income	14,300.00	14,300.00	14,300.00	54,600.00	97,500.00
Total Income	14,300.00	14,300.00	14,300.00	54,600.00	97,500.00
Cost of Goods Sold					
Cost of Goods Sold	900.00	900.00	900.00	6,000.00	8,700.00
Job Expenses	7,450.00	7,090.00	7,850.00	28,400.00	49,850.00
Total COGS	7,450.00	7,090.00	7,850.00	28,400.00	50,150.00
Gross Profit	6,850.00	6,210.00	6,450.00	26,200.00	39,350.00
Expense					
Automobile	550.00	550.00	550.00	200.00	1,850.00
Insurance	2,100.00	2,100.00	2,100.00	1,400.00	7,700.00
Rent	600.00	600.00	600.00	2,400.00	4,200.00
Repairs	50.00	50.00	50.00		150.00
Taxes	500.00	500.00	500.00		1,500.00
Utilities	545.00	528.00	545.00	390.00	1,908.00
Total Expense	6,345.00	6,328.00	6,345.00	4,390.00	17,308.00
Net Ordinary Income	2,025.00	2,025.00	2,025.00	15,950.00	22,025.00
Net Income	2,025.00	2,025.00	2,025.00	15,950.00	22,025.00

Budget vs. Actual

	Jan 12	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Construction Income	17,229.00	6,500.00	8,729.00	202.69%
Materials Income	4,118.84	12,000.00	-7,881.16	34.32%
Subcontracted Labor	600.00	12,500.00	-14,900.00	3.43%
Less Discounts given	0.00	-100.00	100.00	-0.0%
Total Construction Income	21,947.84	28,100.00	-16,152.16	57.61%
Total Income	21,947.84	28,100.00	-16,152.16	57.61%
Cost of Goods Sold				
Cost of Goods Sold	0.00	3,000.00	-3,000.00	0.0%
Job Expenses				
Equipment Rental	0.00	150.00	-150.00	0.0%
Job Materials	8,270.14	10,000.00	-1,729.86	82.7%
Permits and Licenses	0.00	150.00	-150.00	0.0%
Freight & Delivery	0.00	50.00	-50.00	0.0%
Total Job Expenses	8,270.14	10,350.00	-2,079.86	79.91%
Total COGS	8,270.14	13,350.00	-5,079.86	61.96%
Gross Profit	13,677.70	24,750.00	-11,072.30	55.26%

QuickBooks' **Report Center** introduces you to all of the software's report templates and helps you access them quickly.

As you can see in the image above, the **Report Center** divides QuickBooks' reports into categories and displays samples of each. Click on one of the tabs at the top if you want to:

- **Memorize** a report using any customization you applied.
- Designate a report as a **Favorite**.
- See a list of the most **Recent** reports you ran.
- Explore reports beyond those included with QuickBooks, **Contributed** by Intuit or other parties.

Recommended Reports

Here are the reports we think you should run as soon as possible if you didn't have a chance to in December:

Budget vs Actual

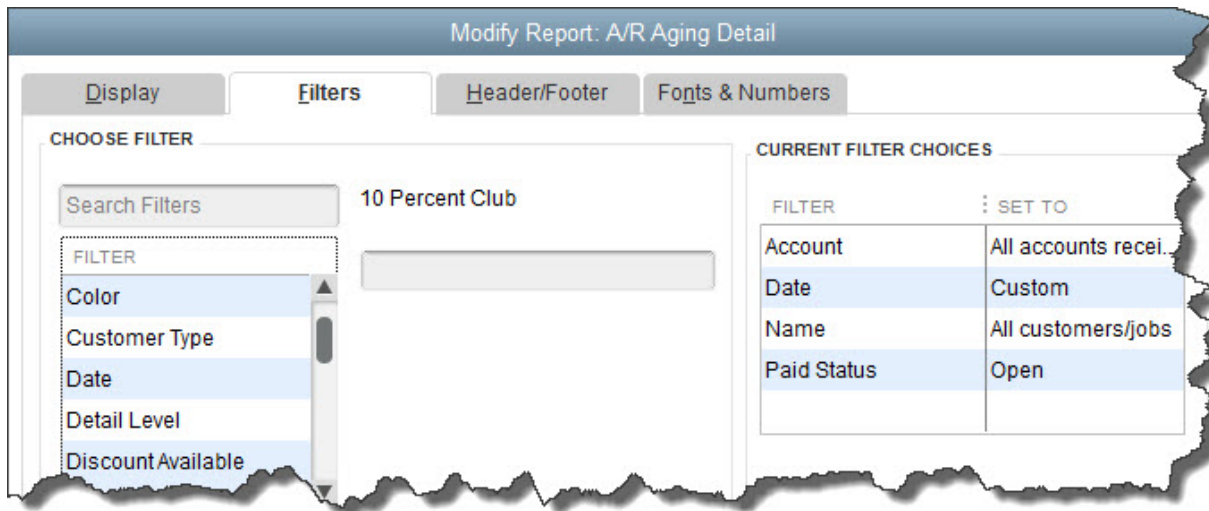
We hope that by now you've at least started to create a budget for 2018. If not, the best way to begin is by looking at how close you came to your numbers in 2017. QuickBooks actually offers four budget-related reports, but **Budget vs Actual** is the most important; it tells you how your actual income and expenses compare to what was budgeted.

Budget Overview is just what it sounds like: a comprehensive accounting of your budget for a given period. **Profit & Loss Budget Performance** is similar to **Budget vs Actual**. It compares actual to budget amounts for the month, fiscal year-to-date, and annual. **Budget vs Actual Graph** provides a visual representation of your income and expenses, giving you a quick look at whether you were over or under budget during specific periods.

Income & Expense Graph

You've probably been watching your income and expenses all year in one way or another. But you need to look at the whole year in total to see where you stand. This graph shows you both how income compares to expenses and what the largest sources of each are. It doesn't have the wealth of customization options that other reports due, but you can view it by date, account, customer, and class.

A/R Aging Detail



QuickBooks' report templates offer generous customization options.

Which customers still owe you money from 2017? How much? How far past the due date are they? This is a report you should be running frequently throughout the year. Right now, though, you want to clean up all of the open invoices from 2017. **A/R Aging Detail** will show you who is current and who is 31-60, 61-90, and 91+ days old. You might consider sending **Statements** to those customers who are way past due.

A/P Aging Detail

Are you current on all of your bills? If so, this report will tell you so. If some bills slipped through the cracks in December, contact your vendors to let them know you're on it.

Sales by Item Detail

January is a good time to take a good look at what sold and what didn't in 2017 before you start placing orders for 2018. We hope you're watching this closely throughout the year, but looking at monthly and annual totals will help you identify trends – as well as winners and losers.

QuickBooks offers some reports in the **Company & Financial** and **Accountant & Taxes** categories that you can create, but which really require expert analysis. These include **Balance Sheet**, **Trial Balance**, and **Statement of Cash Flows**. You need the insight they can offer on at least a quarterly basis, if not monthly. Connect with us, and we can set up a schedule for looking at these.

We hope you find this QuickBooks tip helpful. Please visit our company website <http://www.accountingconnections.org> often as it is updated constantly and offers a wealth of tax and accounting tips, along with links to better serve your business needs. Our QuickBooks Tips newsletters are archived on our website as well.

Accounting and Taxation is **our** business; having us a part of your team allows **you** to concentrate on **your** core business.



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Enrolled Agent (EA), Master of Accounting (MAcc), National Tax Practice Institute Fellowship (NTPI)
And Certified QuickBooks™ ProAdvisor



*An **Enrolled Agent (EA)** is a federally licensed tax professional, who has taken an extensive test in taxation and must comply with continuing education in tax law to maintain their license.*

Enrolled Agents are allowed to represent clients before all administrative levels of IRS without their clients' presence (the same as a CPA).